



# SHINE A LIGHT ON MSA

Multiple System Atrophy Awareness Month

## COMMUNITY ENGAGEMENT TOOLKIT

*Help spread awareness of multiple system atrophy  
during the month of March!*





# SHINE A LIGHT ON MSA

Multiple System Atrophy Awareness Month

March is designated as Multiple System Atrophy Awareness Month and provides the opportunity to educate the world about this rare and fatal neurodegenerative disorder. By raising awareness of MSA, we can help improve early diagnosis, encourage policymakers to increase access to services and fund research into MSA, as well as reduce the feelings of isolation faced by patients and caregivers.

During Multiple System Atrophy Awareness Month, we'll share many opportunities for you to **Shine a Light on MSA**. Mission MSA will provide suggestions on ways to share your story, tell more people about MSA, and learn from other people in the MSA community.





# TOOLKIT OVERVIEW

- » MSA Awareness Month Calendar
- » Show Your Support & Get Involved
- » Leave a Review
- » Additional Resources



# MARCH | MSA AWARENESS MONTH

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 MSA Awareness Month Kick-off!	2	3
4 Letter Campaign Challenge for National Plan to End Parkinson's Act	5	6 12:00pm ET accessibleGO Info & Demo Session	7	8	9	10
11	12	13 12:00pm ET MSA Fitness Class	14	15 12:00pm ET Test Your Knowledge with Mission MSA (Live Kahoot)	16	17
18 12:00pm ET Patient Panel and Live Q&A MSA Myth vs. Fact Poll Kick-off	19 MSA Myth vs. Fact Poll on MSA Connect and Instagram Story	20 MSA Myth vs. Fact Poll on MSA Connect and Instagram Story	21 MSA Myth vs. Fact Poll on MSA Connect and Instagram Story	22 MSA Myth vs. Fact Poll on MSA Connect and Instagram Story	23	24
25	26	27 12:00pm ET Clinical Trial Round-Up	28	29	30	31

# SHOW YOUR SUPPORT & GET INVOLVED

Help spread awareness by showing support and getting involved with the MSA Community and Mission MSA in the following ways:

## **PARTICIPATE IN OUR COMMUNITY ACTION OPPORTUNITIES**

Check out and register for all of our MSA Awareness Month Events and Community Action opportunities by visiting our MSA Awareness Month webpage!

[VISIT OUR WEBPAGE](#)

## **MAKE A CONTRIBUTION OR START A FUNDRAISER**

Make the most of MSA Awareness Month by making a contribution or make an impact by starting a fundraiser to urge your circle to join in our mission.

[DONATE TODAY](#)

[START A FUNDRAISER](#)



# LEAVE A REVIEW

Help Mission MSA get recognized as a Top Nonprofit in 2024 by leaving a review on our organization's **profile page**.



LEAVE A REVIEW

For the past 8 consecutive years, Mission MSA has been acknowledged as a Top-Rated Nonprofit by **GreatNonprofits.org**.

Great Nonprofits is the leading platform for community-sourced stories about nonprofits, and by sharing your story and photos along with how Mission MSA has supported you, we can continue to reach new community members and heighten our impact on MSA awareness.

A screenshot of the GreatNonprofits.org website. The header is orange and contains the logo, a search bar with "FIND Nonprofit" and "NEAR City or state", and navigation links: HOME, TOP-RATED NONPROFITS, FOR NONPROFITS, ABOUT US, SOLUTIONS, BLOG, WRITE A REVIEW, SIGN UP, and LOG IN. The main content area shows the profile for "Mission MSA" with a 5-star rating and a badge that says "Far exceeds expectations". Below the rating is a text area for "Tell us your experience with this nonprofit" with a placeholder "Tell your story and help a charity get noticed!". There are buttons for "+ Add Photo", "+ Add Video", and "Add up to 4 files (4 remaining)". A dropdown menu for "Choose your role" is also visible. At the bottom is a "Post Review" button.



# ADDITIONAL RESOURCES

## DOWNLOADS:

*[MSA Informational Brochure \(.pdf\)](#)*

*[MSA Awareness Month Shareable Graphic \(.zip\)](#)*

## WEBPAGES:

*[Mission MSA Resources page](#)*

*[About MSA page](#)*

*[MSA Awareness Month page](#)*

*[MSA Connect](#)*

*[Mission MSA YouTube Channel](#)*

## CONTACT US:

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