



International

MSA CONGRESS

Presented by MISSION MSA

2025 International MSA Congress

May 9–11, 2025

Hyatt Regency Cambridge
Boston, Massachusetts, USA





MISSION MSA

Leading the Charge to Cure
Multiple System Atrophy

Introduction

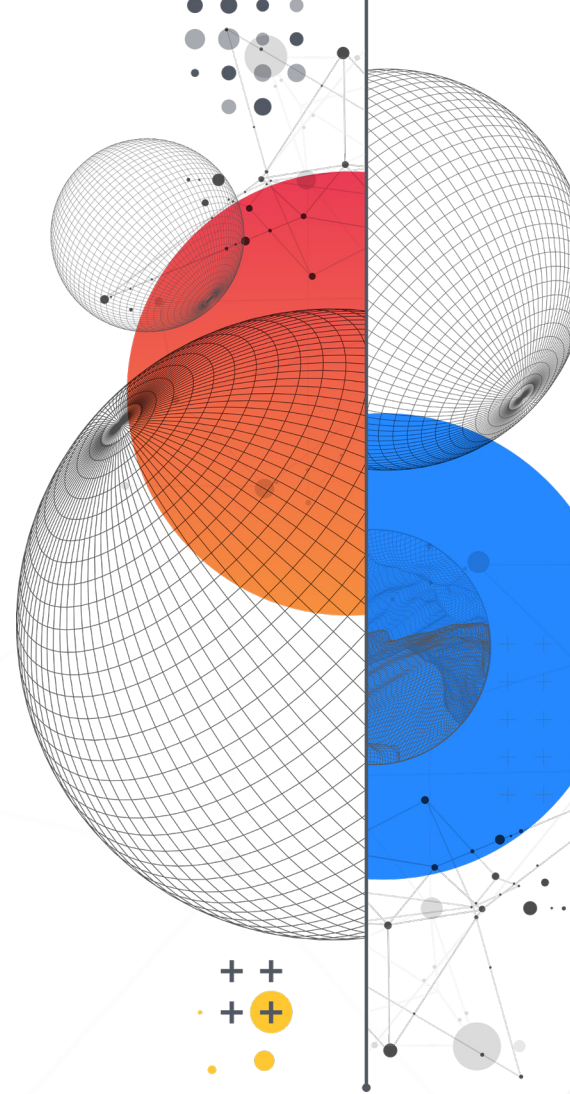
The International MSA Congress provides a global program for researchers, scientists, clinicians, health care professionals, patients, care partners, and others to gather, connect, and engage around the latest scientific and research discoveries and best care practices. With an in-person projected attendee count of between 400-500, you will have the opportunity to connect and collaborate with MSA researchers, scientists, and clinicians as well as those affected by MSA.

Mission MSA (formerly the MSA Coalition) has a 30 year history of providing support, education, advocacy, and research specifically for the multiple system atrophy community. As the largest patient and research foundation dedicated to MSA, we are thrilled to bring together the entire global MSA community for the first time to share scientific and healthcare education, share innovative and high-potential therapeutic advancements, and build and strengthen a network of patients, care givers, and those affected by MSA.

Our 2025 International MSA Congress will be offered as a hybrid event, with the opportunity for in-person engagement for those able to travel, as well as virtual attendance for those unable to make it to Cambridge. Sponsorship of this year's congress will allow for marketing exposure and outreach, networking events, and connections within the MSA community. Mission MSA is pleased to offer a variety of levels of sponsorship and can discuss more customized sponsorship levels and functions as needed.

For all sponsorship inquiries and questions, please contact Mission MSA's Director of Development, Elizabeth Turcza, at elizabeth.turcza@missionmsa.org or [312-448-8188](tel:312-448-8188).

We look forward to seeing you in May!



International MSA Congress Sponsorship

Mission MSA looks forward to fostering strong relationships with global sponsors across different tiers. Participating sponsors will enter at the Exhibitor level (\$5,000) and will be recognized based on cumulative event sponsorship and promotional spend. Sponsorship levels are:

Levels/Rates

	Exhibitor \$5,000	Bronze \$10,000	Silver \$15,000	Gold \$20,000	Diamond \$40,000+
Six (6) Foot Skirted Table with two chairs and Virtual Booth Presence	✓	✓	✓	✓	✓
Company Logo/Name Recognition	✓	✓	✓	✓	✓
Complimentary Meeting Registrations	1	2	2	3	4
Social Media Mentions	-	1	1	2	2

Company Logo/Name Recognition acknowledgment includes:

- International Congress onsite signage
- Sponsor listing page of the International Congress website
- Sponsor listing page in the International Congress final program
- Sponsor listing page of the virtual platform and mobile app
- Inclusion of Company Logo/Name in the pre- Congress Sponsor e-newsletter

Additional Promotional Opportunities

BAG DROPS **\$5,000**

Take your message directly to Congress attendees by placing your company flyer or logo item in each conference tote bag. The cost of production and shipping is the responsibility of the sponsor. All inserts must be approved by Mission MSA and delivered to the event hotel.

Recognition includes:
company flyer or logo item in tote bag

Quantity: unlimited

CHAIR DROPS **\$3,000**

Mission MSA's chair drop sponsorship is a great way to have your company branded materials get noticed by the attendees during the conference. We will distribute your materials on attendees' seats before our keynote speaker's event, allowing our conference attendees to access materials before and during the event.

Recognition includes:
company provided materials or item

Quantity: corresponding to the number of keynote sessions (to be determined)

TOTE BAG SPONSORSHIP **\$10,000**

Tote bags will be distributed at registration on the first day of the Congress to all attendees. Bags will feature the sponsoring organization's logo and Mission MSA's Congress logo.

Recognition includes:
company logo on tote bag

Quantity: one (1) sponsorship available

E-NEWSLETTER BANNER ADS **\$5,000**

An electronic newsletter distributed each morning during the International Congress will outline and highlight the day's sessions, events and activities, and include space for up to three static banner ads per day

Recognition includes:
company name/logo on a static banner ad

Quantity: up to three (3) sponsorships available

Additional Promotional Opportunities

POSTER SESSION SPONSORSHIP **\$20,000**

Poster session attendees will have the opportunity to walk by and around posters to read content and engage with poster presenters about their research. Appetizers will be served.

Recognition includes:

Acknowledgement in Final Program, in Mobile App, and on signage outside the Presentation room

Quantity: one (1) sponsorship available

INDUSTRY POSTER **\$5,000**

Industry poster presentations will be included at the Poster Session and will be acknowledged as an Industry contribution. Like research and investigator posters, Industry poster presenters will be able to speak with reception attendees and give short presentations on their poster.

Acknowledgment:

company research/content, name, and logo on poster, as well as inclusion on listed poster topics

Quantity: multiple sponsor slots available

APP SPONSORSHIP **\$15,000**

Sponsors of Mission MSA's official International Congress meeting application will have featured logo presentation on the app's home page, as well as features in pop-up banner ads throughout the app. The Congress app will serve as a mobile way to access program schedules, events, connect with other attendees and more.

Recognition includes:

featured logo presented on the app's home page, pop-up banners

Quantity: two (2) sponsorships available

WIFI SPONSORSHIP **\$10,000**

Provide wireless internet service throughout the International Congress venue for all delegates.

Recognition includes:

alongside login information in the Final Program, in the Mobile App, and on signage at the event

Quantity: one (1) sponsorship available

Additional Promotional Opportunities

ROOM DROP/ CREATION **\$6,000**

Bring awareness to your brand or promote your organization's research/work through a once-a-day delivery of printed materials to rooms reserved within the International Congress block. Collateral must be approved by Mission MSA prior to printing. Mission MSA is willing to include pieces from up to three companies per day. Sponsors are responsible for printing and shipping inserts to the venue in Boston.

Specifications and due dates to be shared upon commitment.

Recognition includes:

company logo, name and content on provided materials

Quantity: three (3) sponsorships maximum

TRANSLATION SPONSORSHIP **\$10,000**

Enhance accessibility for our global audience by supporting real-time, on-demand, and transcript translations for our medical and scientific programming.

Recognition includes:

company logo via in-person and virtual signage as a sponsor

Quantity: one (1) sponsorship available

BADGE RIBBON KIOSK SPONSORSHIP **\$2,500**

Sponsorship of the kiosk will help expand engagement, belonging, networking, and fun by sponsoring badge ribbons for all attendees. Attendees can identify their relationship to the MSA community or opt for another descriptor.

Sponsorship of this kiosk will provide exclusive branding visibility on the kiosk display.

Recognition includes:

kiosk sponsorship signage with company logo and one sponsor created fun ribbon.

Quantity: one (1) sponsorship available

LANYARDS **\$5,000**

Mission MSA will include sponsorship opportunities for two organizations to use their company name or logo on Congress specific lanyards created to hold registration badges.

Recognition includes:

company name or logo on lanyards

Quantity: two sponsorships available

Additional Promotional Opportunities

TRAVEL AWARDS

**MINIMUM COMMITMENT
\$2,000/SCHOLARSHIP**

Travel award sponsorship contributors can select an amount (\$2,000+) to award applicants who seek assistance for travel, lodging, or registration fees. Sponsors can elect the scholarship category of their choice, allowing Mission MSA to select the scholarship recipients.

Applicants can/will include:
Young Investigators
Emerging Clinicians
Patients and Caregivers

Recognition includes:
acknowledgement in Final Program,
and in Mobile Application

Quantity: multiple sponsor
slots available

NOTEPAD + PEN **\$10,000**

Include your logo on the cover of the notepad available to attendees onsite. Mission MSA will be responsible for notepad production, which will feature the Congress logo as well. Commitment deadline: January 15, 2025.

Recognition includes:

Company or product logo, to be approved by Mission MSA, on notepad alongside Congress logo

Quantity: one (1) sponsorship available

WELCOME RECEPTION SPONSORSHIP **\$15,000**

The Welcome Reception is open to all registrants and allows for networking and socializing, including a brief welcome from CEO Joe Lindahl.

Recognition includes:
company name/logo on Reception signage, verbal recognition via opening remarks.

Quantity: multiple sponsors
slots available

COFFEE BREAK/MOVEMENT BREAK SPONSORSHIP **\$10,000**

Coffee breaks will be offered each morning during the International Congress, with two additional afternoon movement breaks on the first day. During these breaks, delegates may enjoy beverages and relax before resuming their programming schedules. With five movement breaks throughout Congress, four will be 15 minutes and one 30 minutes long. Multiple sponsors may be considered.

Recognition includes:
company logo on signage

Quantity: five (5) sponsor slots available

Additional Promotional Opportunities

CORPORATE SPONSORED SYMPOSIUM \$20,000, WITH AV AND F&B ADDITIONAL COST

A Corporate Sponsored Symposium is a great opportunity to showcase your organization's commitment to MSA work—whether it be research, education, patient advocacy, or patient care. The attendees of this symposium are based on sponsor invitation and will not be dictated by Mission MSA.

Room capacity: 300 people

No CME is given for the Symposium.

PLEASE NOTE: The base contribution to Mission MSA for a Corporate Sponsored Symposium is \$20,000, with A/V, F&B, and any additional materials and registration process to be paid for and managed by the sponsoring organization.

Corporate Sponsor Symposium sponsorship is only available for Saturday, May 10th, and only is available for one (1) sponsor.

EXHIBITS

Exhibit booth procurement does not require additional meeting sponsorship and includes meeting registration for one representative. All additional representatives must register for the meeting. Space is limited and will be assigned on a first-come, first-serve basis.

For an Exhibitor Booth rate **(\$5,000)** the following is included:

- 6 ft. skirted table
- Two chairs
- Power strip/Outlet access
- Company Logo/
Name Recognition
(see aforementioned terms)

Nonprofit, Local Independent Businesses, Patient-Advocate Organizations please contact Elizabeth Turcza for fees and details.

Sponsorship Application Submission and Payment Information

Once your organization has determined its sponsorship level and/or promotional engagement for the 2025 International MSA Congress, please contact Elizabeth Turcza.

Payments can be made by Visa/Mastercard, ACH Transfer, or by check. Please make your check payable to Mission MSA. Our federal tax identification number is 74-2926378.

Our mailing address for check receipt is:

Mission MSA
ATTN: MSA Congress Sponsorship
1660 International Drive, Suite 600
McLean, VA 22102

For banking information or other payment questions, please contact:

Elizabeth Turcza
Director of Development, Mission MSA
elizabeth.turcza@missionmsa.org

Exhibitor Service Kits are provided upon receipt of Congress registration. Kits will provide shipping instructions, as well as details for additional services.

CANCELLATION POLICY

Exhibitor and/or Sponsorship cancellation request must be provided in writing to Mission MSA by January 30th to receive a full refund, less a \$100 administrative fee. No refunds will be given after March 30th.

All other cancellation/refund requests will be considered individually by Mission MSA.

AD/CONTENT REVIEW POLICY

Mission MSA reserves the right to reject for any reason any advertising submission, or to require revisions at its discretion. No advertising may, without the prior written consent of Mission MSA (a) contain or otherwise use or incorporate the name, or logo of Mission MSA or the International Congress, (b) identify any person as a director, officer or employee of Mission MSA or (c) state or imply the recommendation, endorsement or approval of any product or service of the advertiser by the sponsoring associations or any of their directors, officers or members. All ad submissions must be in final form; requests for Mission MSA to make alterations will not be granted. All advertising materials submitted to Mission MSA will become the property of Mission MSA and, at its discretion, discarded unless the advertiser requests the return of the same in writing no later than 30 days after printing.

OFF-SITE MEETINGS

Sponsors (exhibiting and non-exhibiting companies) may not schedule meetings or events during the official dates of the International Congress without the written consent of Mission MSA. Space requests should be submitted in writing to Mission MSA, to the attention of the CEO, Joe Lindahl.